



**BREACH
COLLECTIVE**



THE PLAYBOOK OF
DIRTY TRICKS

CYBERESCAPEROOM.CO



TOP 5 USER FAILS WE EXPLOIT DAILY
(AND WHAT YOUR SECURITY AWARENESS TRAINING BETTER BE FIXING)

CYBERESCAPEROOM.CO

PASSWORD REUSE... LIKE EVERYWHERE

THAT SPOTIFY PASSWORD? IT'S ALSO THEIR CORPORATE LOGIN.



FIX: RUN PASSWORD AUDITS. DRILL UNIQUE PASSPHRASES. REWARD
GOOD HABITS.

THE INSIGHTFUL AUTORESPONDER

“OUT OF OFFICE — CALL ME ON 07700 900123 IF IT’S URGENT”
THANKS FOR THE VISHING TARGET, EMMA.



FIX: DON'T DROP PERSONAL NUMBERS IN AUTORESPONDERS. ROUTE
URGENT QUERIES TO A TEAM INBOX INSTEAD.



CLICK-FIRST CULTURE

“IF IT LOOKS URGENT, I CLICK IT.”

THAT’S NOT A STRATEGY. THAT’S HOW WE GOT IN.

FIX: RUN PHISHING SIMULATIONS. BUT MAKE THEM SPICY AND RELEVANT... NOT ‘CEO NEEDS GIFT CARDS’ WEAK SAUCE.

CYBERESCAPEROOM.CO

THE PASSWORD THAT GUESSED ITSELF

“NO ONE WOULD EVER GUESS ‘SUMMER2025!’”

WE DID. FIRST TRY.

FIX: BAN PREDICTABLE PATTERNS. THINK PASSPHRASES, NOT
SEASONAL CLICHÉS.

THE SMOOTH TALKER TRAP

"HE SAID HE WAS FROM IT AND NEEDED MY LOGIN TO FIX AN URGENT ISSUE."

HE WASN'T. AND NOW YOUR VPN IS OUR VIP ACCESS.

FIX: TRAIN STAFF TO VERIFY REQUESTS... ESPECIALLY OVER THE PHONE. URGENCY IS THE OLDEST TRICK IN THE BOOK

WE'VE HAD OUR FUN...

YOU'RE CLEARLY NOT CLUELESS. BUT IF YOU WANT THE REST OF YOUR ORG TO CATCH UP... TALK TO THE ONLY CREW THAT'S EVER GIVEN US TROUBLE.



DROP THEM A LINE

INFO@CYBERESCAPEROOM.CO

TELL THEM THE BREACH COLLECTIVE SENT YOU.