THE CYBER ESCAPE ROOM CO.

CYBER SECURITY AWARENESS MONTH *PLANNER*



Plan the month. Don’t just fill it.

WHAT ARE WE TRYING TO CHANGE?

Use this planner to turn Cyber Security Awareness Month into a campaign with a purpose. Decide what you want to change, who needs to be involved and what success looks like before you start filling the calendar.

OUR CAMPAIGN OBJECTIVE:

THE BIGGEST CYBER RISKS WE'RE ADDRESSING:

THE BEHAVIOURS WE WANT TO ENCOURAGE:

WHO ARE WE TRYING TO REACH:

WHAT DOES SUCCESS LOOK LIKE?

IF OUR PEOPLE REMEMBER ONE THING THIS OCTOBER IT'S...

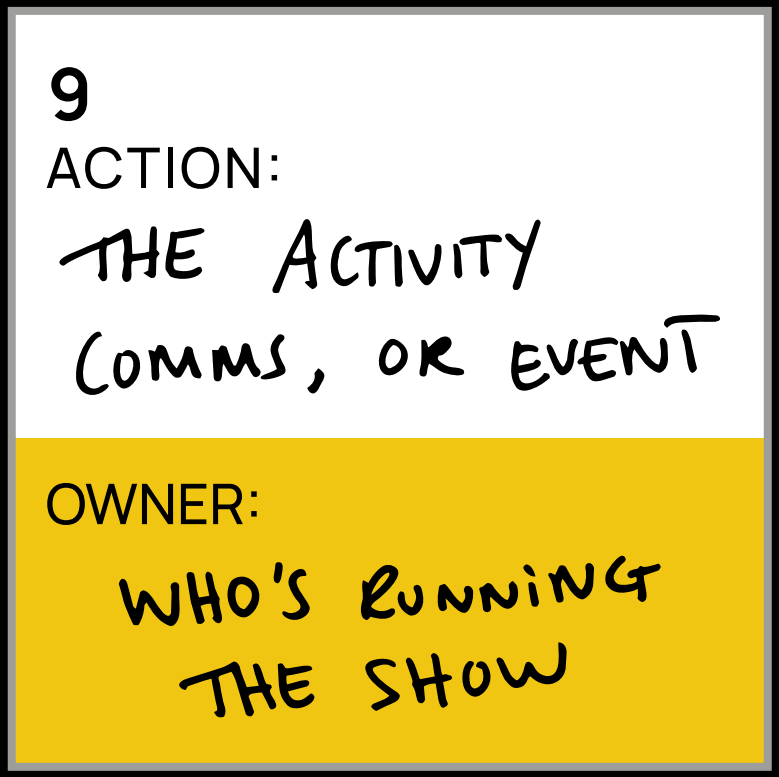
Keep this page focused: one clear objective, a small number of priority risks and behaviours, and a message people can actually remember.

PLAN OCTOBER.

Map out your activities, communications and key moments across the month.

Use the 31-Day Cyber Awareness Month Calendar for inspiration, or build your own campaign from scratch.

Download the Cyber Awareness Month Calendar



Plot awareness activities, internal communications, team events, simulations, leadership moments, resource launches and key deadlines.

			1 ACTION: OWNER:	2 ACTION: OWNER:	3 ACTION: OWNER:	4 ACTION: OWNER:
5 ACTION: OWNER:	6 ACTION: OWNER:	7 ACTION: OWNER:	8 ACTION: OWNER:	9 ACTION: OWNER:	10 ACTION: OWNER:	11 ACTION: OWNER:
12 ACTION: OWNER:	13 ACTION: OWNER:	14 ACTION: OWNER:	15 ACTION: OWNER:	16 ACTION: OWNER:	17 ACTION: OWNER:	18 ACTION: OWNER:
19 ACTION: OWNER:	20 ACTION: OWNER:	21 ACTION: OWNER:	22 ACTION: OWNER:	23 ACTION: OWNER:	24 ACTION: OWNER:	25 ACTION: OWNER:
26 ACTION: OWNER:	27 ACTION: OWNER:	28 ACTION: OWNER:	29 ACTION: OWNER:	30 ACTION: OWNER:	31 ACTION: OWNER:	

DON'T FORGET THE BIG MOMENTS.

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ACTION	AUDIENCE	OWNER	DATE

Need ideas? Pair this planner with the 31-Day Cyber Awareness Month Calendar for practical prompts you can drop straight in.

DON'T FORGET THE COMMS.

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WHAT NEEDS COMMUNICATING?

WHICH CHANNEL?

WHO NEEDS TO HEAR IT?

WHEN?

WHO NEEDS TO APPROVE IT?

WHAT ACTION DO WE WANT PEOPLE TO TAKE?

GET LEADERSHIP INVOLVED:

- ☐ Senior leader message
- ☐ Leadership participation
- ☐ Campaign sponsor
- ☐ Results shared with leadership
- ☐ Other _____

BEFORE OCTOBER:

- ☐ Activities booked
- ☐ Owners confirmed
- ☐ Leadership involvement
- ☐ Results shared with leadership
- ☐ Resources prepared
- ☐ Audiences identified
- ☐ Communications approved
- ☐ Calendar populated

DON'T STOP ON 31ST.

WHAT WORKED?	**WHAT DIDN'T?**
WHAT BEHAVIOUR STILL NEEDS WORK?	**WHAT SHALL WE DO NEXT?**
OWNER:	**TARGET DATE:**
ONE THING WE'LL CARRY FORWARD:	**ONE THING WE'LL CHANGE:**

October is the starting point. What happens next is where behaviour change sticks.

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STOP TRAINING. *START REHEARSING.*



Ready when you are
cyberescaperoom.co